



TO: Interested Parties
FROM: Ruth Bernstein, EMC Research
RE: Attitudes of Voters in San Francisco
DATE: December 9, 2019

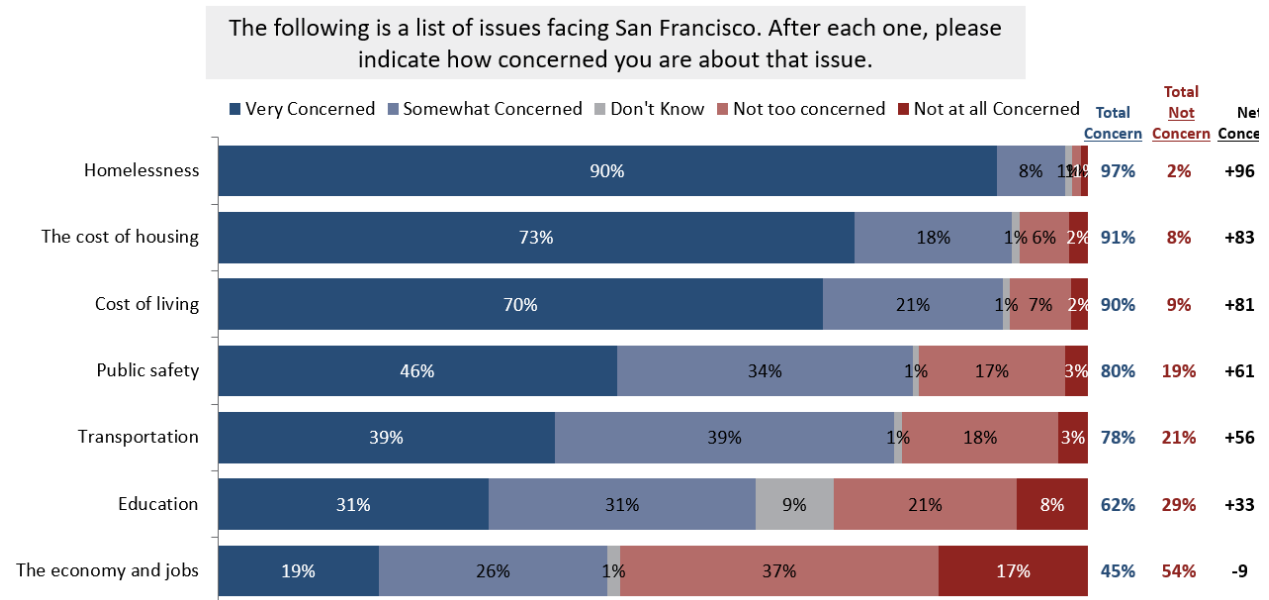
The following findings are from an email-to-web survey conducted September 24 – October 11, 2019, of 1195 registered voters in the city of San Francisco. Randomly selected registered voters were invited to participate by email. The overall results have a margin of error of ±3.2 percentage points.

Executive Summary

Voters in San Francisco continue to be intensely concerned about homelessness. Survey respondents believe it is possible to significantly reduce homelessness in the city and prioritize finding homes as the solution. They support providing homes and supportive services for people experiencing homelessness all across the city, even in their own neighborhoods.

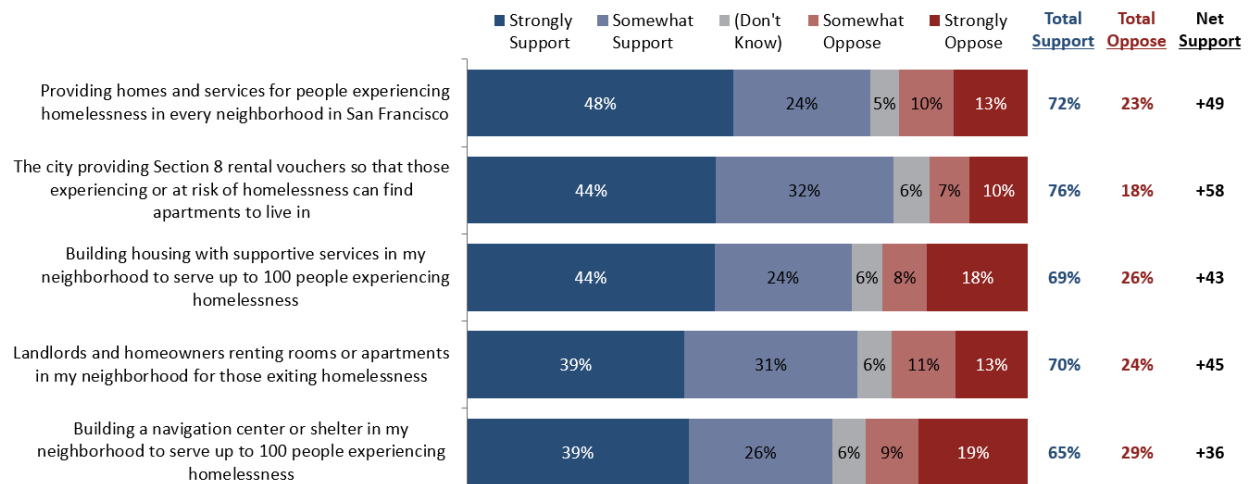
Key Findings:

Homelessness is the top concern for voters in the city. Nearly all survey respondents (97%) are concerned about homelessness in San Francisco, with nine-in-ten (90%) saying that they are very concerned. Moreover, nine-in-ten are concerned with the cost of housing (91%) and the cost of living (90%).



Homelessness is a personal issue for many San Franciscans. Nearly one-in-three surveyed (29%) has either experienced homelessness in the past year, or personally knows someone who did. Additionally, over half (56%) agree that they are concerned about finding an affordable place to live for themselves.

San Franciscans believe in solutions to homelessness. Over three-quarters of voters (79%) agree that it is possible to significantly reduce homelessness in San Francisco and nearly half (48%) strongly agree. There is broad support for a variety of solutions with seven-in-ten (72%) respondents supporting providing homes and services for people experiencing homelessness in every neighborhood in San Francisco, and three-in-four (76%) respondents supporting the city providing Section 8 rental vouchers.



Voters overwhelmingly support providing homes and services for people experiencing homelessness all across San Francisco, even in their own neighborhood. More than two-thirds of voters (69%) citywide support local housing and supportive services for people experiencing homelessness. Support is strong in neighborhoods across the city.

